



It starts with Scouts.

Tout commence
avec les Scouts.

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Give A Child The Gift Of Adventure On Giving Tuesday

*Scouts Canada's No One Left Behind Program Ensures
All Youth Can Experience What Scouting Has To Offer*

Ottawa, ON – November 20, 2017 – On Giving Tuesday – November 28 – Canadians may want to consider giving youth the gift of adventure and self-confidence by donating to Scouts Canada's No One Left Behind program. Giving Tuesday, which originated in the United States as a movement to give back to the community after Cyber Monday, has now expanded its good will across North America to encourage more people to give to others.

Scouts Canada's No One Left Behind program is aimed at reducing the barriers of participating in Scouting by subsidizing membership and related costs such as uniforms, outdoor equipment and camps. By donating to the program on Giving Tuesday, Canadians will be giving youth and families who are experiencing financial hardship the gift of adventure, friendship and so much more.

"Every young person deserves equal opportunity to enjoy what Scouting offers from outdoor adventures to first time experiences, lifelong friendships and important life skills that help them develop into confident and capable individuals better prepared for success in the world," said Andrew Price, Executive Commissioner and CEO of Scouts Canada. "Although Scouting is already very affordable, we recognize that not all families have additional disposable income, and want to ensure that no youth is left behind who wants to experience Scouting."

Since 2010, No One Left Behind has supported nearly 16,000 Canadian youth. Last year alone, the program assisted more than 3,000 youth with their registration fees, enabled over 400 youth to purchase uniforms, handbooks and outdoor gear, and sent 517 youth to camp. To meet the continued demand, Scouts Canada increased funding for the program to nearly \$500,000 for the 2017-18 Scouting year, made possible by the generous support of Canadian donors.

Scouts Canada is one of the country's leading youth organizations offering boys, girls, and young adults ages five to 26 the opportunity to discover the best in themselves in a social environment, experience personal growth and enjoy experiences they wouldn't have elsewhere such as international trips, white water rafting, rock climbing and rappelling, just to name a few. Registration for Scouts Canada's programs is open year-round at scouts.ca.

To learn more or to apply for assistance, visit scouts.ca/no-one-left-behind. Donations to No One Left Behind can be made online by visiting scouts.ca/nolb.

About Scouts Canada

Kids in Scouts have fun adventures, discovering new things and experiences they wouldn't discover elsewhere. Along the way, they develop into capable, confident and well-rounded individuals, better prepared for success in the world. For tens of thousands of children and youth across Canada, Scouts is the start of something great. Scouts Canada is the country's leading co-ed youth organization, offering programming for children and youth aged 5-26 in multiple languages, reflecting Canada's multicultural landscape and communities. For more information, visit Scouts.ca.

Scouts Canada is a not-for-profit organization (Charitable Registration No. 10776 1694 RR0028) and a member of the World Organization of the Scout Movement.

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